

First Friday Main Line Contract 2010
Presented by
The Villages of Ardmore, Haverford & Bryn Mawr

We thank you for your commitment to First Friday Main Line (FFML). This organization is a [501\(c\)\(3\)](#) Public Charity. Complete this form and return it with payment to Sherry Tillman, 15 W. Lancaster Avenue, Ardmore, PA 19003. Please make checks payable to "First Friday Main Line" and retain a copy of this form as a receipt for your records. If you have any questions, please feel free to call Sherry Tillman at 610-642-4040 or email at info@firstfridaymainline.com. We look forward to sharing the First Friday Main Line experience with you!

Please print company name, as you would like it listed on the website: www.firstfridaymainline.com

Company Name: _____

Phone: (_____) _____ Website _____

Address: _____ Fax: (_____) _____

_____ Email: _____

Signature: _____ Date: _____ Contact Name: _____

Preferred Form of Contact (Check One): _____ Phone _____ Fax _____ US Mail _____ Email (FFML Prefers to use Email)

_____ **"Website" Sponsor - \$10,000 (for 12 months)**

The FFML website drives the entire First Friday Main Line cultural project. This important sponsorship provides prominent and exclusive logo signage on our website homepage, www.FirstFridayMainLine.com, sponsorship recognition in all mailings, newspaper advertisements, color FFML map, media coverage, and listing on the "Sponsors" Section of the website for 12 months.

_____ **"Adopt an Artist" Sponsors - \$5000 (for 3 months)**

This sponsorship will support the FFML goal of promoting and sponsoring three months of visual and performing artists. Prominent logo signage on the FFML website, sponsorship recognition for three months in a variety of mailings, newspaper advertisements, color FFML map, media coverage, listing on the "Sponsors" Section of the website for 12 months and invitations to meet the artists on the evening of the exhibition or performance (Anonymous donors welcome)

_____ **"Trolley" Sponsors - \$3,000 (per Trolley for 3 months)**

Prominent logo signage on one of the two FFML trolleys. Sponsorship recognition in a variety of mailings, newspaper advertisements, and listing on the "Sponsors" Section of the website for 12 months.

_____ 1st QTR. _____ 2nd QTR.
_____ 3rd QTR. _____ 4th QTR.

_____ **"Map Sponsors" Sponsors - \$3,000 (per 5,000)**

Prominent logo signage on the color FFML map, which will be advertised via the website and newspapers and distributed widely throughout Ardmore, Haverford, Bryn Mawr and the Philadelphia area. Sponsorship recognition in the listing on the "Sponsors" Section of the website for 12 months.

_____ **"Monthly Theme" Sponsors - \$2,500**

Prominent logo signage on the FFML web site for 12 months and exclusive sponsorship for FFML monthly theme on poster and advertising signage for the sponsored event.

_____ **"Patron of the Arts" Sponsor - \$2,000**

Exclusive logo signage on the FFML website, sponsorship recognition for the sponsored performing artist(s) of a program or special event, and listing on the "Sponsors" Section of the website for 12 months. (Anonymous donors welcome)

_____ **"Community Partners" Sponsors - \$1,500**

Prominent recognition in mailings, newspaper advertisements, color FFML maps and media coverage and listing on the "Sponsors" Section of the FFML website for 12 months. (Sponsors include: Ardmore Nissan, The Ardmore Initiative, Ardmore Business Association, Ardmore Toyota, Algar Ferrari, Comcast..... Check the website for a complete listing)

_____ **"Business Partners" Sponsors - \$500**

Sponsorship recognition in the FFML mailings, advertisement, color FFML map, and listing on the "Sponsors" section of the FFML website for 12 months.

_____ **"Supporting" Sponsors - \$250**

Includes any shops and businesses looking for exposure of their services or products with sponsorship recognition on the "Sponsors" section of the FFML website for 12 months.

For restaurant and venue sponsorship information, please contact us at FirstFridayMainLine.com.