

First Friday Main Line Venue Contract (2009/2010)

Presented by Ardmore, Haverford & Bryn Mawr

We thank you for your commitment to First Friday Main Line (FFML). This organization is a [501\(c\)\(3\)](#) Public Charity. Complete this form and return it with payment to Sherry Tillman, 15 W. Lancaster Avenue, Ardmore, PA 19003. Please make checks payable to "First Friday Main Line" and retain a copy of this form as a receipt for your records. If you have any questions, please feel free to call Sherry Tillman at 610-642-4040 or email at info@firstfridaymainline.com. We look forward to sharing the First Friday Main Line experience with you!

PLEASE PRINT COMPANY NAME AS YOU WOULD LIKE IT LISTED ON THE WEBSITE:

Phone #: (_____) _____ Website: _____

Address: _____ Fax #: (_____) _____

Email: _____

Contact Person: _____ Signature: _____ Date: _____

Please Print

Preferred Form of Contact (Check One): _____ Phone _____ Fax _____ US Mail _____ Email (FFML Prefers to use Email)
Your Company Description or Online Message (Limited to 500 Characters):

____ "Art Venue" Agreement (\$500 Corporate Venue fee/\$300 Standard Venue fee + \$60 for Balloons=\$560 or \$360)

"____", Participating Member has received and reviewed a copy of the artist/venue handbook.

- Business **commits to host functions/events** at their location **every First Friday for 12 months** beginning _____ **from 6pm to 10pm**. The events should focus on the visual or performing arts. (We can help you obtain artists if necessary – See artist/venue handbook for Details).
- These businesses will include promotional information/displays for other sponsors or community members whenever possible – make a genuine effort to creatively cross-market.
- A monthly "**Event Listing**" will appear in the "Events" section of www.FirstFridayMainLine.com as provided by the artist or venue. (See the artist/venue handbook or website for details.)
- Your company message or description will be listed on the "Complete List of Arts Venues" page.

____ "Restaurant Venue" Agreement (\$250 membership fee + \$60 for Balloons = \$310)

"____", Participating Restaurant venue.

- Restaurant commits to offer a monthly "First Friday Menu" at their Restaurant every First Friday for 12 months beginning _____ from **6pm to 10pm**.
- "FFML Restaurants" will be listed monthly on the **FFML map** found on www.firstfridaymainline.com. A printed FFML map is distributed throughout businesses in Ardmore, Bryn Mawr and Haverford.
- The participating restaurant members are required to distribute the FFML Map through their restaurant and are encouraged to provide finger food for the Gallery openings on a rotating basis.
- Participating Restaurant Members information (**Name, Address, Phone, website, Logo & description**) will appear in the "Dining" section of the www.FirstFridayMainLine.com website.

Restaurants and Art Venues

- **FFML Balloons** – FFML Restaurants and Venues must identify their Restaurant or Venue with Balloons. These balloons are prepaid by FFML and reserved for you at Partyland, 8 West Lancaster Avenue in Ardmore. The balloons are available for pick-up each First Friday by 3:00. We encourage you to coordinate your balloon pick-up with other FFML venues and restaurants. _____ (Initials)
- "FFML Restaurants & Art Venues" will be listed monthly on the **FFML map** found on www.firstfridaymainline.com. A printed FFML map is distributed throughout businesses in Ardmore, Bryn Mawr and Haverford. "Participating Venues" will have the first opportunity to purchase map advertising, in addition to having their business listed on the map.

FFML Offer (Each Restaurant or Venue can choose to offer coupons, gift certificates, products or services. These offers will be extended to FFML visitors for the "Main Line Loves You" Contest in February and possibly in a FFML sponsor package. The goal is to increase the awareness of participating Venues and Restaurants through the efforts of FFML):

*For questions about this form or to complete this form online visit www.firstfridaymainline.com (select the Venues tab on the left side of the home page.)